



Area One: The business area indicated on the land development map near the Holiday Motel is currently beyond the limits of existing municipal facilities, but otherwise, it is suitable for highway-serving businesses catering mainly to the motorist. The outlined area is situated where it would be easily accessible from either bypass U.S. 701 or business U.S. 701. In addition, the area is strategically located from a businessman's standpoint, in that a business in this area would be clearly visible to the motorist for several hundred feet in all directions. If the area is developed, careful consideration

must be given to the location of entrances and exits to avoid creating congestion at the intersection of Bypass U.S. 701 and Business U.S. 701.

Area Two: The area outlined at the intersection of 76 and 701 is partially devoted to highway serving businesses at the present time. Because of this fact and because of its accessibility from the two major highways in the area, it would be suitable for some expansion provided that the business area is limited in expansion to a designated number of feet from the intersection and that sufficient buffers, such as trees and shrubs, are provided so that the business uses will not adversely affect the surrounding residential area. Municipal water and sewer facilities are available.

Area Three: The outlined area for highway serving businesses on U.S. 701 between Virgil and Phillips Streets presently is developing into a small business complex. This particular area is convenient to the passing motorist as well as to many